

OCT31/12 12.4
*** WPXI-TV ***

REP HEADLINE# 6401053
*** ORIGINAL REV#0 ***

ADV # 1200 ADV. NAME ISS/60 PLUS ASSOCIATION

AGY # 03427 AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

ORDER # 337518 CONTRACT # 6401053

PRDCT 60 PLUS ASSOCIATION EST#15 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV1/12 NOV5/12 WK-1

CITY TAX _____ **STATE TAX** _____

CO-OP BILLING NEEDED

DATE OCT31/12 12.4.

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$59,575
PLEASE CONFIRM, THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
AGENCY EST# = 15												
1			500P-530P	30		\$1,650.00	11/1	11/2	2		TH-F	2
PROGRAM : FIRST AT 5												
2			530P-600P	30		\$1,650.00	11/1	11/2	2		TH-F	2
PROGRAM : CH11 NEWS												

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6401053
 *** ORIGINAL REV#0 ***

OCT31/12 12.41
 *** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
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NOV/12 59575.00

CONTRACT TOTAL 59575.00
 TOTAL SPOTS 25

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*